

# ADVANCEMENT PROFESSIONAL DEVELOPMENT

Office of the Superintendent

## PROJECT UPDATE



Grant Amount=\$5,275  
Project Cost=\$7,226



All School Communities

**PURPOSE:** To bring in Partners in Mission, national leaders in Catholic School Advancement, to the Catholic Center for a 2-day workshop and host break-out sessions for all our schools' administrators, teachers, board members and staff in key Advancement areas such as enrollment/retention management, annual fund, capital campaigns, strategic planning, board member training, etc.

**IMPACT:** This was a great opportunity for many of our long standing Advancement and Admissions Professionals to gather new ideas, make connections and also offer their expertise to many of the presentations and discussions. On the other hand, it was also very helpful to those who were new in the role, for it allowed them to get process and order into an overwhelming role that carries many tasks attached to it. The workshops offered many out of the box ideas, reference materials and networking opportunities--all of which are crucial in the Advancement and Admissions world. Recognizing that school communities are so different, many ways to approach different situations were offered. Each school received a Partners in Mission binder as a reference

**FUTURE PLANS:** The Office of the Superintendent co-ordinates monthly meetings for all Advancement, Marketing and Enrollment Management (AMEN) professionals across all schools. The various topics discussed at the workshop will be further discussed at these monthly AMEN meetings which will allow members to work more effectively independently as well as having a network of resources to connect with.

